

## Beyond the campus environmental promotional activities

(Flagship programme EEHSaS & ViSTAR)

Agencies NSS, NCC, ECO Club.

Supported by: IQAC

Govt. Madhav Science College Ujjain has rich culture of environmental promotional activities taken under the society connect programme of the college through Flagship programmes EEHSaS & ViSTAR, implementing agencies are NSS and NCC mainly. College has been the torch bearer of Jalsammelan where white paper on cleaning of SHIPRA the lifeline of Ujjain was taken out in the presence of water man of India sh. Rajendra Singh MAGSAYSAY Award winner. Approximately 650 students participated in the programme organized at jhalariya math Ujjain . Programme was organized in collaborations with organizations like jalbiradari, College was also one of the collaborator. NSS unit of the college has implemented swacchta abhiyan at adopted village. Students have also completed swacchta internships and worked successfully in ODF campaigns.

NSS, NCC, ECO Club under the purview of Flagship programme EEHSaS and ViSTAR organises plantation drives each year on the occasion of Van Mahotsava , these vanmahotsava activities are taken out in the neighbourhood community. Earth day activities are carried out each year on 22<sup>nd</sup> April, on this day environmental awareness programmes are organised in the adopted villages, plantation is also one of the activity. During the pandemic situation in 2020, activity was carried out with students designing the posters and spreading awareness by sharing these posters online.

As a commitment towards environmental protection college has organised workshops like mitti ke ganesh karyashala, where students has designed earthen Ganesha idols to stop water pollution during immersion of idols as Ujjain being an holy city famous for religious tourism, this type of issues are the major cause of pollution of water bodies. After attending the workshops students organise workshops in the neighbourhood community.

Campaign to stop overuse of Helium was organised to update society about the scarcity of helium being faced and about conservation of helium for MRI Machines by stopping the wastage in party balloons and in DISCO lights.

Best out of waste exhibitions are organized every year on 4R concept on World environment day. During the pandemic the same has been organized virtually

## TABLE

Sr. No	Name of Initiative	Session	Name of Organizing Unit	No of students
1.	Clean Simhastha Activity	2015-16	NSS	124
2.	Earth day celebrations	2017 2018 2019 2020	IQAC Flagship EEHSaS & ECO CLUB	2017 -35 2018-45 2019-64 2020--59
3.	Van Mahotsava By NSS	2015 TO 2020	NSS	
4.	World environment day	2015 TO 2020	IQAC Flagship EEHSaS & ECO CLUB	2015-52 2016- 41 2017-68 2018-43 2019-52 2020-89
5.	Mitti ke ganesh (Stop water pollution): spreading the word	2017 2018	IQAC NSS EEHSaS ViSTAR	
6.	Stop overuse of Helium Campaign: Helium the endangered element of periodic Table	2017 & 2018	IQAC Flagship PURE	2017-23 2018-32
7.	Ban the Plastic Campaign	2017 2018 2019 2020	IQAC Flagship PURE	2017-29 2018-18 2019-16
8.	Swacchta pakhwada by NSS		NSS	
9.	ODF Campaign		NSS	
10.	Jal sammelan white paper on Shipra	2019	NSS Jalbiradari college chapter	650

11	Clean air for green skies webinar	2020	IQAC Flagship PURE	
12.	Eco Club Activities	2017 to 2020	ECO Club	